

APRIL 2022

DHEYA KAARYAM

Quarterly Newsletter

Social Initiatives
Arm of Dheya

Covid Pandemic completely disrupted all the activities of skilling and guidance in the country. Most of the Skilling programs were delayed or canceled because of concentration in fighting COVID. As all travel and face to face contact stopped, the skilling and guidance scenario, which was totally based on offline work due to technology & connectivity issues with the underprivileged sector, was affected further. But as they say, every cloud has a silver lining. Due to isolation, closures of schools, colleges and offices etc., everybody was forced to shift to online meetings and education. Technology & net connectivity became the buzz words. What we achieved for online education due to Covid, would have otherwise taken at least 20 years for us to reach this stage. The world shrunk. Now it was no more necessary to travel for Education, Skilling & Guidance and could be done from the safety of one's home.

Dheya being a strength based organisation which believes in positive psychology, made use of the time in improving our systems and processes and created systems, where we could guide the youth online in an effective manner. This also helped us in reducing the cost and reaching out to NGO's and other Social organisations to impact the underprivileged youth all across the country.

Through Dheya Kaaryam Pvt Ltd and Dheya Trust, which are the social initiative arms of Dheya Career Mentors and our 4500+ mentors who are our backbone, we started working for guiding & developing the young population of our country comprising of Economically Weaker Section, rural, underprivileged, disabled, slum dwellers, and marginalized youth amongst released prisoners & Commercial Sex Workers, etc.

We started collaborating with NGO's, CSRs, Govt. Schools/ colleges and other Social organisations to reach out to wider audience in a quicker and effective manner systematically. The aim of all these collaborations was to help beneficiaries of all these organizations build a new and focused approach for their futures. At the end of all career guidance sessions by Dheya, there was one thing in common among the youth - a clear vision, a focused approach towards livelihood and the motivation to rebuild and rediscover their lives. The detailed reports and in-depth sessions have helped all beneficiaries find a career path that is sustainable and will help them build a brighter and more independent life for the future.

Our mobile app based digital platform "Kaaryam" has also been implemented in many organisations to mobilise and guide youth and connect them with skilling & employment opportunities.

So for us, "Covid Gone & Travel On" was the mantra since beginning of 2022.

We connected with large number of organisations and guided their beneficiaries.

We bring you a quarterly report of all the events conducted by us in the first quarter of 2022.

1.0

SETTING UP OF CAREER LAB IN MAHAVIR MAHAVIDYALAYA, KOLHAPUR



Mahavir Mahavidyala is a Senior secondary school and college with State board for Low income group students in Kolhapur. Though an old college, it's forward looking & modern in thinking and wants to provide best opportunities to their students.

Dheya connected with the college and oriented all the teachers and staff about the requirements of Career planning by the students. We also conducted 6 hrs online Career Guru certification program for Senior and Junior school teachers, which convinced them about the impact of having a Career lab in the school. Then after final talks with the Board of School trustees, Dheya will be setting up a Career lab in the College, where in the students will be provided:

- **Awareness about trending & futuristic careers**
- **Personality Development & Work readiness programs**
- **Career Planning**
- **Job (Full time / Part time / Internships) opportunities through implementation of our mobile app based digital platform “ Kaaryam”**

2.1

“FOR-HER” PROGRAM



Project Kalki works toward the upliftment of the marginalized by assessing their need and developing sustainable programs that will benefit them in the long run. The organization believes that access to education and vocational training is a fundamental right and is of paramount importance. This year Dheya had the opportunity to collaborate with Project Kalki on two separate occasions.

Project Kalki associated with Dheya for Career Guidance of girls under the “FOR HER program” to empower trafficking survivors with holistic vocational training programs and thereby breaking the chain of re-trafficking. The girls in 14-17 yrs. The girls in the age group are survivors rescued from sex trade in Mumbai and are living in Government and non-Government shelter Homes.

The objective of this collaboration was to facilitate the Project Kalki staff in identifying employment-oriented training and skill-building needs of the survivors. Multiple Career Guidance Workshops were conducted which were then followed by personalised guidance sessions for the beneficiaries of the “For Her” Program.

Following mentors supported Dheya in the “For Her” Program.

Saira Kale, Jigna Makwana, Anju Jumde, Sonia Bhattacharya, Indrani Chandra, Mamta Saiyyad

2.2

SURVIVOR LEADERSHIP PROGRAM



Dheya worked with Project Kalki for the Career Guidance and Mapping of beneficiaries in the age group of 18 to 24 under the Survivor leadership program.

Most of the girls were preparing for their 10th or 12th Board exams and hence were very inquisitive during the sessions.

Senior Dheya Mentors conducted all the sessions and helped them map out their future and gain a clear vision for their future. The feedback for this program was very positive and the girls were excited to study and work to build a brand-new life for themselves.

Following mentors supported Dheya in the Survivor Leadership Program:

Jigna Makwana, Rekha CP, Vidya Chandrasekharan, Manjusha Kulkarni, Sonia Bhattacharya.



3.0

CAREER GUIDANCE WORKSHOP & PERSONALIZED SESSIONS WITH SAMPARC NGO



Samparc provides rehabilitation, care, and education to underprivileged children, orphans, and sex workers. Based at the foothills of Carla Caves near Lonavala, Samparc also runs an Orphanage, which is an ideal home for girls, where they are actually able to thrive and are happy.



INTERACTION WITH STUDENTS AT SAMPARC, MALVALI CENTRE

Dheya Team interacted with their ITI and schools and helped them understand the importance of Career Planning. Our team visited a Samparc orphanage to interact with the students and help them understand how Dheya is going to impact them. Samparc beneficiaries then conducted an amazing program for us and made it a truly memorable evening.

Dheya and Samparc have reached a long-term agreement that involves career guidance sessions for a larger group of students at the various centres of Samparc. As part of our agreement, Dheya Mentor, Mr. Hemant Bapat visited the Makvali centre and conducted career guidance sessions for 8 Samparc beneficiaries post their psychometric assessment. We are extremely proud to be associated with the NGO to help the girls build a better and more independent future.

4.0 AMDOCS Corporate Social Responsibility (CSR)

Amdocs is a software MNC, which does lots of work to help and impact the youth across the country as part of their Corporate Social Responsibility. This was the second year for Dheya to be associated with them to provide Career guidance to the underprivileged youth from Delhi & Pune. Dheya trained Amdocs volunteers as Career Educators, who subsequently supported us in the Career guidance of students.

4.1 CAREER EDUCATOR TRAINING & CERTIFICATION FOR AMDOCS VOLUNTEERS



Amdocs Volunteers went through a 9-hour training program that helped them understand the importance of Career Education and career planning for students. In the 2-3 days of the training program, 28 volunteers went through rigorous training and gained clarity on how they can play a role in the holistic development of students.

4.2. Career Guidance of Teach for India (TFI) Students:

Subsequently, as a part of Amdocs CSR initiative, Career Guidance of around 220 student associated with Teach for India from New Delhi Govt school was conducted. Several Senior Dheya Mentors formed part of this activity. The sessions were conducted online. All the students also gave the psychometric assessment so that our mentors could understand them better. After mapping their personality, the mentors recommended them suitable careers i.e., jobs/ self-employment

based on their inclination, work experiences, and skill set. They also suggested tentative directions to achieve their desired goal. Students were then asked to explore and finalize one career destination under the guidance of our mentors. This was a huge event for us but thanks to our mentors and their resilience and motivation towards our cause, it went by very smoothly Following Mentors supported Dheya Career Guidance sessions:

Gul Shivnani, Saira Kale, Hemant Bapat, Aniket Deshpande, Jigna Makhwana, Mimi Ghosh, Rashmi Rajopadhyay, Sonia Bhattacharya, Aashish Bhawe, Anju Jumde and Capt. Ashish Baluni (Retd).

4.3

CAREER GUIDANCE WORKSHOP FOR SANE GURUJI SCHOOL



As part of the Amdocs CSR initiative, Dheya also conducted offline career workshops for 180 Xth class students from Sane Guruji School. The purpose of this event was to help these students understand the importance of Career planning, to plan their careers and pick their stream in the XIth standard.

4.4

POSITIVE PARENTING WORKSHOP FOR SLUM DWELLER PARENTS FROM NEW DELHI

As part of Amdocs Optima CSR Initiative, Dheya also conducted a Positive Parenting Workshop for a group of financially challenged parents residing in slums in Delhi. This workshop coordinated by NIIT Foundation aimed to help these parents understand how they can help their children develop as individuals. It also helped the parents understand how their children can build a brighter future for their families with the help of skill-building and education. The session was very interactive with lots of queries from the parents.

POSITIVE PARENTING WORKSHOP
For Delhi Slumdwellers

AMDOCS CSR & NIIT FOUNDATION

AN ONLINE WORKSHOP

To help the Slum Dweller parents learn to support and develop their children in a positive manner, understand the importance of their children studying & skilling themselves as per their strengths, so that they can earn better livelihood.

FEEDBACK FROM BENEFICIARIES

Thanks for really informative session on "Parental Guidance " we found this session essential for the growth of our children.

The takeaway from the session for us is to support our children in all their pursuits & guide them in a better direction, get further involved in our children's interests, hobbies and education.

dheya **amdocs** **NIIT FOUNDATION**

You inspire

Participants visible in thumbnails: Navdeep Bhatia, Shiv, Amol Hande, preetika, Jyoti Singh, GGMSPS, SUKHRALI, shashi, Shiv, Ninad Deshpande, Mamta, Ashwani Kumar Soni, Jyoti.Singh, OPPO A15, Bhagyashri Bhilore (D...)



5.0

SOCIAL MENTOR CERTIFICATION WORKSHOP FOR LIGHTHOUSE COMMUNITIES FOUNDATION



Lighthouse Communities Foundation (LCF) actively works towards building empowered communities through life-skills, employment and entrepreneurship opportunities for a disadvantaged youth across India.

Dheya conducted a 4 days Social Mentor Certification training program for counsellors of the Lighthouse Foundation. During the training, the counsellors had a chance to get a lot of insights about the process of Career Guidance and the impact it has on youth. It also helped them understand a youth's psychology and how they can map out a career path for their beneficiaries. The trainees were tested and successfully qualified as Social mentors at the end of the training.

The trained social mentors are now conducting career guidance sessions for Lighthouse beneficiaries and helping them select suitable skill courses amongst those being provided by Lighthouse.

6.0

CAREER GUIDANCE SESSIONS FOR AMCHA GHAR NGO BENEFICIARIES



Amcha Ghar NGO has been working in collaboration with key stakeholders to drive a clear value proposition and deeper impact for the underprivileged section of the society through innovative program design, robust monitoring processes, upholding utmost transparency and accountability in its operations with long term, strategic and sustainable approach to inclusive development.

Dheya conducted Career Guidance sessions for few Amcha Ghar Beneficiaries as part of it's initiative under Dheya trust and soon will be impacting all their students .

7.0

COLLABORATION WITH SARTHAK SEVA SANGH



Sarthak Seva Sangh NGO works with grassroots initiatives for the effecting positive changes in the lives of underprivileged children who live in the slums, on the roadsides in the street, children of single parents, children from disturbed families, children of sex workers, juvenile drug addicts and children who are in distress.

Dheya conducted a career guidance workshop for the students residing at the Sarthak orphanage at Ambale. The workshop was followed by a series of career guidance sessions for the beneficiaries. Dheya team interacted, played and even had lunch with the children of Sarthak. Dheya is now collaborating for Career Guidance of all the NGO beneficiaries.

8.0

SHAPING CAREERS OF GIRLS WITH THE KASHYAP FOUNDATION



Kashyap Shiksha Foundation based in Panipat, Haryana is actively working towards helping the underprivileged girls find purpose, employment and providing them with a space in which they can excel. They are constantly connecting the local girls to employment opportunities and other self-development activities.

Rajni Kashyap is one such beneficiary of this foundation. Hailing from an EWS family in

Haryana, Rajni is an international-level boxer that has been breaking records in boxing for the past 5 years. However, she was uncertain about her future as she was extremely concerned about her boxing career not being able to sustain her financial future.

The Kashyap Foundation connected Rajni Kashyap and Dheya. We carried out her psychometric assessment and career guidance, which has helped her gain clarity on her future. Our aim was to provide her with alternate career paths that will go hand in hand with her boxing career. Following our advice, she is currently pursuing her graduation from the KUK University, Haryana and is aiming to win a gold medal for India in the next Olympics.

9.0

NEW BEGINNING WITH THE SPARK A CHANGE FOUNDATION



Spark-A-Change Foundation is a Mumbai Based Non-Profit Organization that works to help financially challenged youth and families build new lives by helping them achieve literacy and then find more and more employment opportunities

9.1 ONLINE CAREER GUIDANCE CAMPAIGN

The objective of this initiative was to help beneficiaries of SAC build a clear vision amongst the children that will help them scale heights that they dream about. An orientation workshop and career guidance sessions for over 25 students were conducted as part of this campaign by our mentors Mr. Gul Shivnani and Mr. Hemant Bapat. All students have set goals for themselves with the help of our mentors and have a focused and determined approach to build a brighter future.



9.2 OFFLINE FOLLOW UP CAREER GUIDANCE WORKSHOP

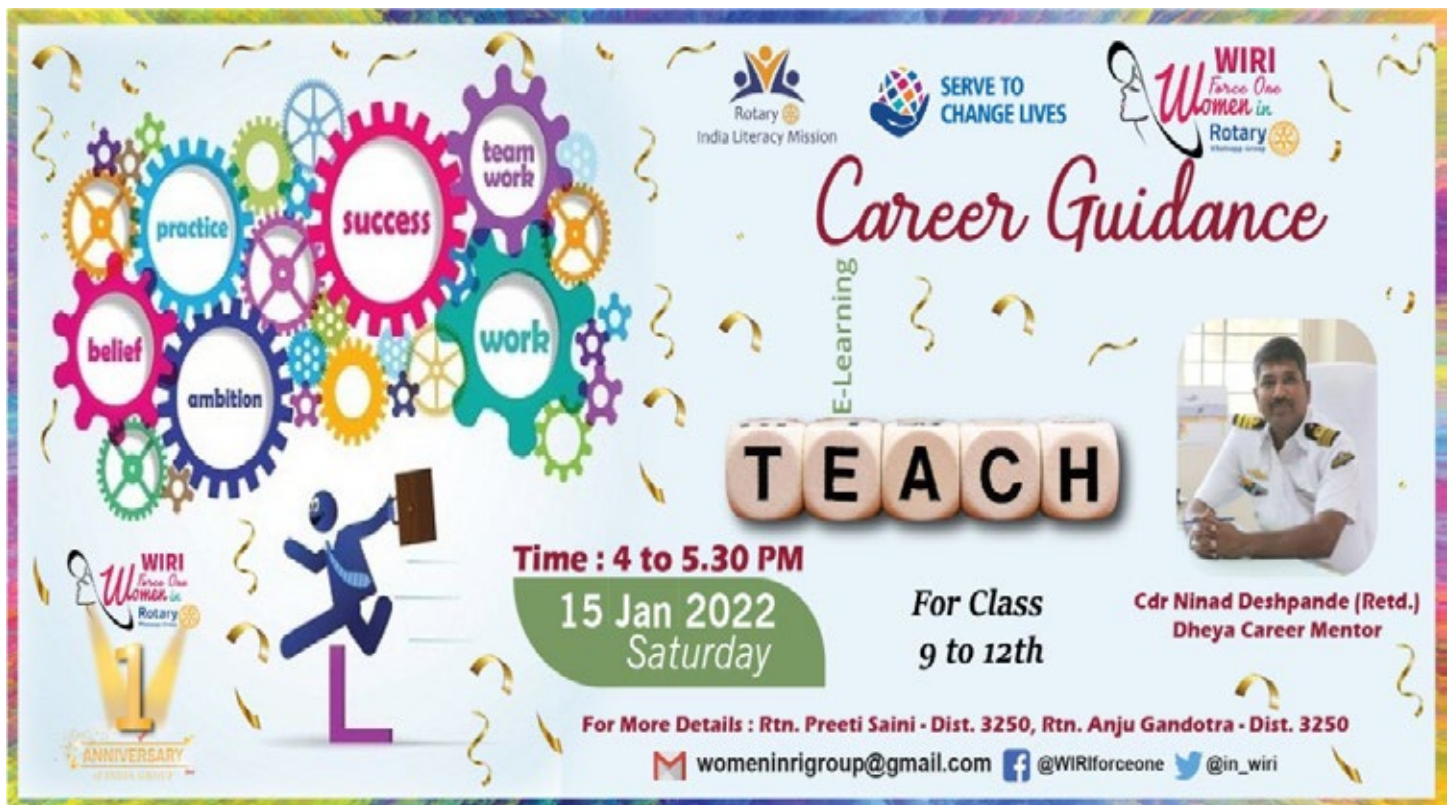


Dheya Representatives visited Spark-A-Change Foundation in Mumbai, Maharashtra to meet all the SAC beneficiaries involved in the Career Guidance Campaign. All the children were excited and had a lot of doubts regarding the sessions. They were extremely curious and their wish to succeed and actually apply what they had learned in real life was very evident. We wish them a lot of success and happiness for their future!

10.0 CAREER GUIDANCE WORKSHOP FOR WOMEN IN ROTARY INDIA (WIRI) STUDENT BENEFICIARIES

Dheya has also been associated with Rotary group District 3250 (Jharkhand & Bihar) and has been impacting youth together. Under Rotary Teach program, a Career Guidance workshop was held for the parents and students from 9th to 12th class students. The program was conceptualized and organized by WIRI and was a great success.

Dheya's mission is to help and guide every underprivileged youth, whether financially, disability of due to any other reason, so that they start their journey to a lifetime of financial independence and success. However, this massive feat cannot be achieved alone. Our mentors are our big support. Our NGO and other organization partners are also helping us in achieving our "Dheya". We want more organizations to collaborate and join hands to impact maximum number of youth together and build our nation.



The flyer is a colorful graphic with a light blue background and gold confetti. On the left, there are several interlocking gears in various colors (red, blue, green, yellow, purple) with words inside them: 'practice', 'success', 'team work', 'belief', 'ambition', and 'work'. Below the gears is a blue stick figure running up a purple staircase. In the center, the word 'TEACH' is written in large, bold, black letters on a white background, with 'E-Learning' written vertically to its left. To the right, there is a photo of a man in a white uniform, identified as Cdr Ninad Deshpande (Retd.), Dheya Career Mentor. The text 'Career Guidance' is written in a large, red, cursive font. At the bottom, there is a green banner with the date and time: '15 Jan 2022 Saturday' and 'Time : 4 to 5.30 PM'. Below this, it says 'For Class 9 to 12th'. At the very bottom, there are contact details: 'For More Details : Rtn. Preeti Saini - Dist. 3250, Rtn. Anju Gandotra - Dist. 3250' and social media handles: 'womeninrigrp@gmail.com', '@WIRIforceone', and '@in_wiri'. Logos for Rotary India Literacy Mission, SERVE TO CHANGE LIVES, and WIRI (Women In Rotary India) are also present.

Rotary India Literacy Mission
SERVE TO CHANGE LIVES
WIRI Women In Rotary India
Career Guidance
E-Learning
TEACH
Time : 4 to 5.30 PM
15 Jan 2022 Saturday
For Class 9 to 12th
Cdr Ninad Deshpande (Retd.)
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For More Details : Rtn. Preeti Saini - Dist. 3250, Rtn. Anju Gandotra - Dist. 3250
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You can visit our social website

www.dheya.org

to know more about us.

Please can also write to us at kaaryam@dheya.com or contact us if you or your organization are interested to work with us in the future.

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