

NEWSLETTER Apr-Jun 2023



Dheya KAARYAM QUARTERLY NEWSLETTER



DIRECTOR'S MESSAGE

Dear Friends,

Dheya Kaaryam continues in its journey of impacting the youth with vigour and josh. More and more mentors & NGOs / social organisations are joining us from across the country, in our vision of impacting the under privileged youth and making them productive. I would like to share 2 of my experiences this quarter, which made me proud of the work Dheya Kaaryam is accomplishing and motivated me to do more.

First one was Career Guidance of 2 Visually Impaired students from National association of Blind (NAB), New Delhi. What impressed me most about them was that despite their disability, both are selfless and focussed individuals who just want to help others. They have the passion to prove themselves and become self-reliant. Both the career guidance sessions went so smoothly, as they had clarity about purpose, which generally lacks in the youth today. All I had to do was to connect the dots of their Personality, Interests, aspirations and Field in which they would like to work.

Second was our work with "Samvedna," an incredible NGO in Madhya Pradesh, dedicated to uplifting the Bedia community (engaged in singing and dancing as 'rai' folk artists during the rule of monarchy, now engaged in prostitution, as they have no other source of livelihood) and liberating Bedia women from the clutches of prostitution. Though a small NGO working in the rural heartland of MP, Samvedna team thought of guiding the youth & parents for providing them with alternative career opportunities and therefore collaborated with Dheya Kaaryam for training 15 Samvedna staff members into skilled career mentors.

It's indeed heartening to see that even rural India & disabled community is giving importance to Career guidance and help youth choose an Employment / Entrepreneurship of their choice and suitability. Shows Dheya is on the right track and our increasing community will certainly make a difference in making the disadvantaged youth self-reliant with happy & successful Careers.

Jai Hind

Cdr Ninad Deshpande (Retd)
(Director-Social Initiatives)

JUNOON - ENTREPRENEURSHIP MENTORING PROGRAM

Igniting Entrepreneurial Passion: JUNOON Quarter's Highlights!

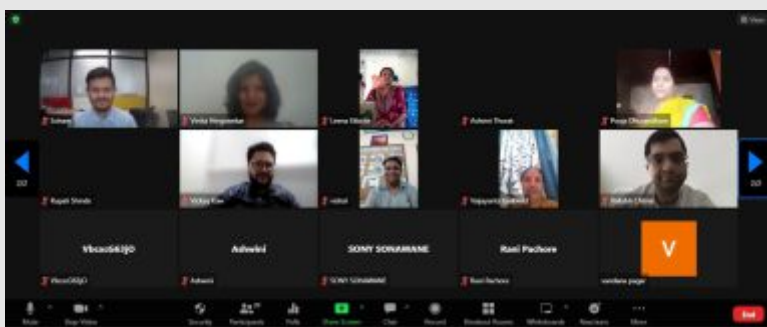
The JUNOON Entrepreneurship Development Program has been on fire this quarter, empowering aspiring entrepreneurs with essential skills and knowledge. Let's dive into the exciting events that took place:

Business Basics & Entrepreneurship Mentoring: Cohort-4 entrepreneurs gathered at the Pimpri Chinchwad Lighthouse, Pune, for a transformative 3-day offline training program from March 31st to April 2nd. The participants are subsequently undergoing individual & group sessions with Mentors as per the scheduled program.

Till date 72 participants have been benefitted under the program. It gives us a great sense of achievement to see the transformation of these housewives into successful entrepreneurs, who are now able to stand on their own feet and are planning to grow their business further.

Webinars:

- (i) On strategies to keep customers happy, retain them, and expand the customer base by Mentors Wendy Dsouza & Vallabh Chitnis
- (ii) Digital Payment Revolution by our senior master mentor, Mr. Sameer Apte.
- (iii) Social Media Marketing by Wendy Dsouza.



FDP SKILLING SOLUTIONS

Empowering Vocational Students for a Bright Future!

In an exciting collaboration, FDP Skilling solutions and Dheya Kaaryam came together to provide career counselling and mentorship to vocational education ITI students at Don Bosco, Kurla, and Xavier Institute of Technology, Mahim. The program kicked off on April 1st at Mahim, followed by a successful launch at Don Bosco Kurla on April 3rd. FDP and skilling partners, alongside esteemed Dheya mentors, attended the inspiring program launch, setting the stage for a remarkable journey. Students participated in orientation, psychometric assessments, and a valuable webinar on "Opportunities after ITI," gaining valuable insights and field understanding.

The students are being mentored individually by senior mentors to help them identify suitable career destination and a focussed path to achieve the same. We're thrilled to announce that 160 students have enrolled and completed the program so far.



UDAAN EMPLOYABILITY MENTORING PROGRAM

UDAAN Logistics: Empowering Underprivileged Youth!

Exciting updates from the UDAAN logistics project this quarter! LCF and GOYN have united in Pune to create amazing opportunities for underprivileged youth in the logistics sector. New batches are being inducted regularly and being assigned senior mentors, who provide them personalised career guidance. More than 431 numbers have benefitted from the program till date.

As part of this initiative, we hosted following webinars:

- (i) Two dynamic webinars focusing on enhancing “English communication skills” by Devyani Lapalika
- (ii) “Savings Habits” - Unlocking Financial Stability! Our expert speaker, Mr. Gul Shivnani
- (iii) “Cold Chain Logistics in Pharma” - Insights & Opportunities! by Senior mentor Mr. Pramod Kelkar.

Mini Job Fair : Empowering Career Journeys! LCF & Dheya organized a dynamic mini job fair for enrolled students at NIIT Hadapsar and LCF Bibwewadi & SIT centers. The fair featured practical sessions on resume building, grooming, and interview skills, followed by mock interviews. We were delighted to connect with 74 new students, equipping them with essential resources and guidance for their career journeys.

Together, we continue to uplift and empower underprivileged youth through the UDAAN logistics project. We’re shaping a brighter future, providing them with the skills and knowledge to thrive in the logistics industry. Let’s soar higher together!



CAREER LAB IN MIPER COLLEGE, KURNOOL

Career Lab in MIPER College, a one stop solution to the Career queries to the local students in Kurnool district and beyond

In first of its kind program, Dheya has partnered with MIPER College to set up a Career Lab in the college premise to assist students and youth in planning their careers. The objective is to help them identify suitable career paths based on their personality, interests, and the future of work. This unique Career Lab concept, under the able guidance of Dr. A. Satish, President of MIPER, and assisted by Mr. George Bernard Shaw, will serve as a comprehensive solution for career-related queries of local students in Kurnool district and beyond.

Dheya will act as the Knowledge, Technology, and Training partner for the Career Lab. In late June, the training of 10 selected MIPER College Fellows, teachers, staff, and volunteer freelancers as Social Career Mentors was conducted. The training focused on guiding students, counselling parents, and training teachers using Dheya's processes, technology, psychometric assessments, and career research. These mentors will now assist students in career planning to help them achieve their goals.

The subsequent phases will involve development of employability and entrepreneurship skills for enrolled students.



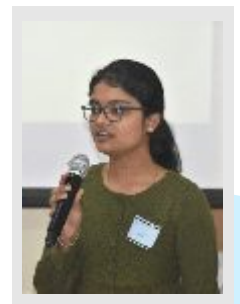
FIDA

"Inspiring Visions: Building a Brighter Future"

FIDA has collaborated with Dheya to offer career guidance, mentoring, and career development plans to the scholars selected by them, who require it but can't afford it.

On April 29th, 2023, the Dheya team organized a program to strengthen the bond among FIDA batches and promote personal growth and goal setting. The event empowered students to envision a brighter future for themselves and their communities.

Batch 1 and 2 showcased aspirations through presentations, receiving recognition and support. The event featured inspiring speeches, interactive activities, certificates, and personalized gifts. Batch 3 displayed vision boards, fostering collaboration. Dheya expresses gratitude to FIDA management, parents, Batch 3 who managed the whole program, and all contributors. The commitment to empower students continues, guiding them towards success. Together, we build a brighter future!

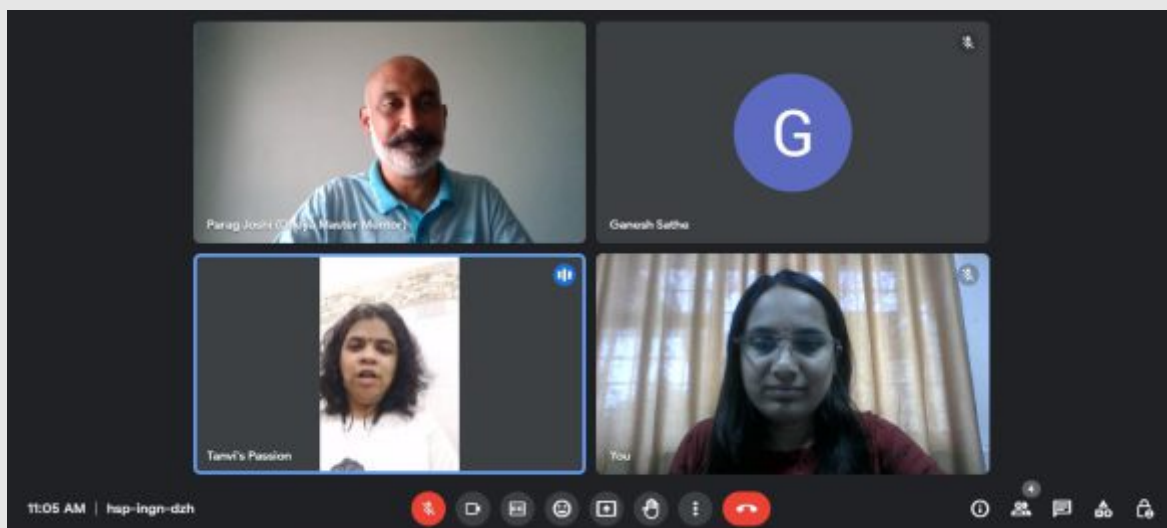


SEC

Empowering Abilities: SEC and Dheya Join Forces!

Society for Education of Challenged (SEC) and Dheya have teamed up to empower children with disabilities, helping them establish sustainable livelihoods and develop a growth mindset. The journey began with an enthusiastic orientation program, followed by ten candidates enrolling in the mentorship program. Career guidance sessions, led by Mr. Parag Joshi and Mr. Vihar Bhagwat, have been successfully conducted.

Together, SEC and Dheya are transforming lives and fostering inclusivity. Let's continue this incredible journey of empowerment and enable SEC beneficiaries to shine brightly in their chosen careers!



LCF-ES

Joining Forces for Job Success!

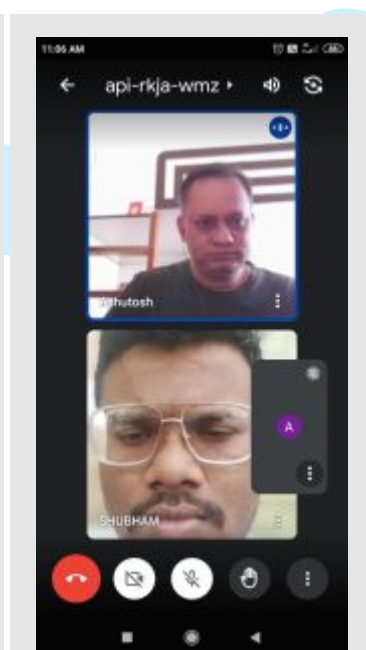
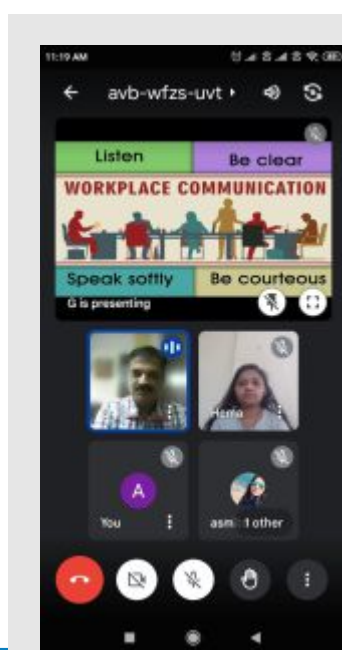
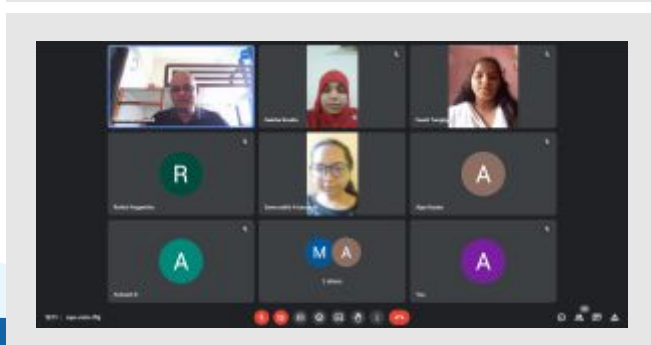
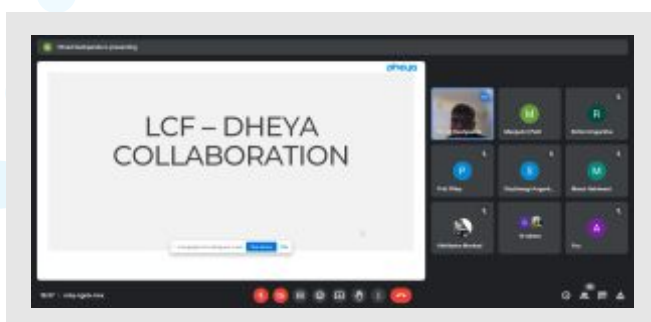
Dheya and the Lighthouse Communities Foundation have teamed up for an empowering mentorship program for 60 students with a goal to boost job retention for employed youth (20-35 years) in Aundh, Bhavani Peth, and Yerwada LCF centres.

What's in store?

- **Unleashing Potential:** Discover unique strengths through psychometric assessments.
- **Guiding the Way:** Explore career paths with personalized counselling sessions.
- **Supercharging Skills:** Enhance job retention skills through engaging sessions.
- **Ongoing Support:** Enjoy continuous guidance for a steady path to success.

This three-month journey includes two months of structured mentoring and one month of flexible mentoring. Our program began on May 6th, 2023, with an inspiring orientation session and is going on in full swing for different batches.

Together, we'll empower participants to unlock their full potential and conquer new career heights!



SAMVEDNA

Empowering the Bedia Community:
A Journey of Transformation!

In the midst of adversity, the Bedia community in central India is finding hope and a path towards a brighter future. Traditionally known for their captivating folk artistry, the Bedias faced challenges as their livelihoods vanished with the end of monarchy and changing state laws. Many Bedia women turned to prostitution for survival. But there's a beacon of light shining upon their lives. "Samvedna," an incredible NGO in Madhya Pradesh, has dedicated itself to uplifting the Bedia community and liberating women from the grip of prostitution.

Recognizing the need for alternative career opportunities, Dheya Kaaryam stepped forward to collaborate with Samvedna and train their 15 staff members as skilled career mentors. The mentor program blended online modules and a 3-day offline session from 01 Jun to 03 Jun 23 in Bhopal. Participants delved into psychometric assessment and career guidance, practical exercises and interactive sessions, equipping themselves to mentor youth. Using their mentoring knowledge and acquired skills, Samvedna staff are changing the lives of the Bedia youth by guiding & inspiring them.



SAC

Inspiring Encounter: Igniting Hope with Agnipath Scheme!

Spark A Change Foundation, dedicated to transforming the lives of children from low-income communities, has partnered with Dheya for career guidance and mentoring support. 2 Young graduates, Ms. Samriddhi Mahar (3rd year Mass Media student from KP College & Ms. Samriddhi Swarup (BA Economics in St. Xaviers), who are interested in social sector and are interning with us, visited beneficiaries at Spark a Change Foundation NGO in Andheri West.

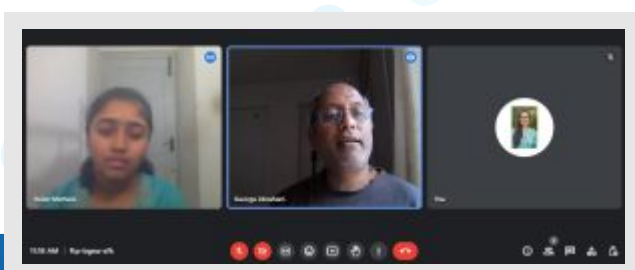
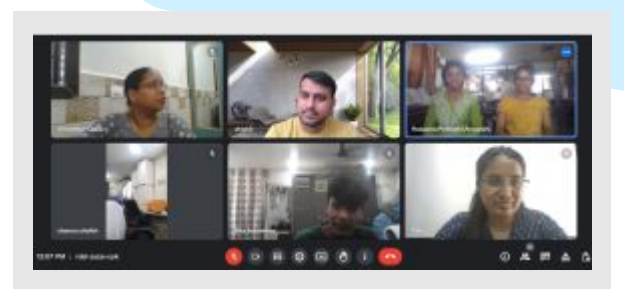
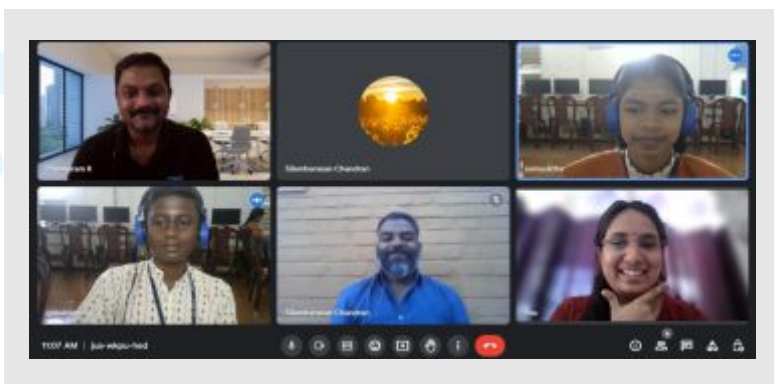
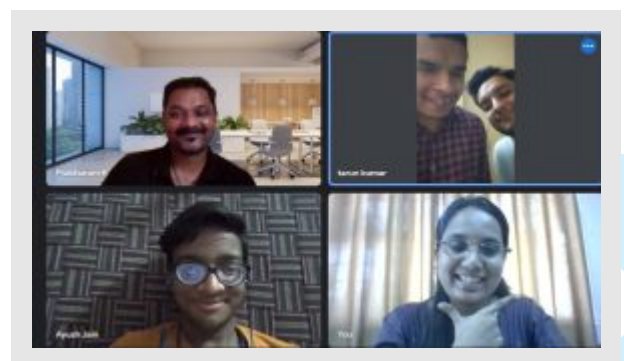
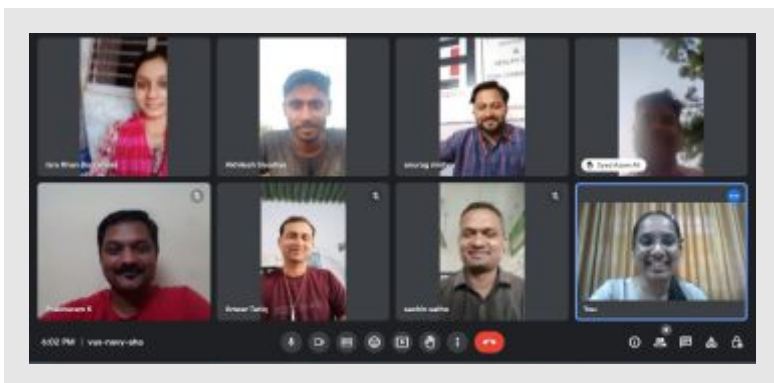
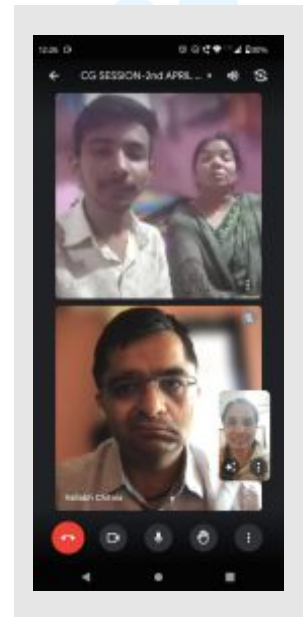
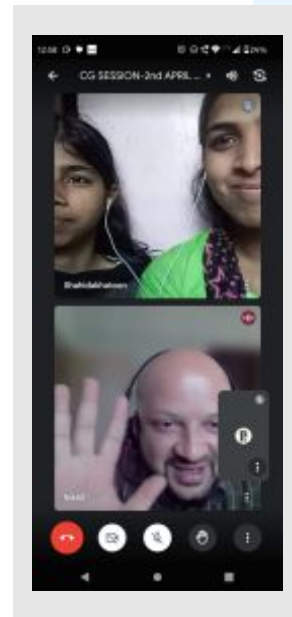
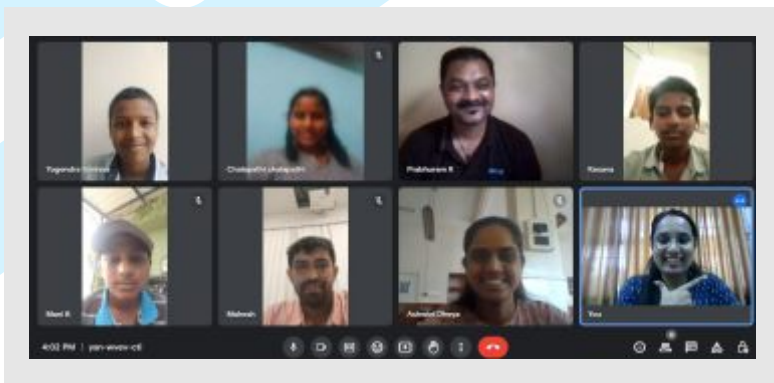
They shared the life-changing "Agnipath" scheme, offering opportunities to serve in the defence forces for four years. The children's enthusiasm and impeccable behavior were truly remarkable. Their eyes sparkled with curiosity and hope as they listened intently to our words.

The session served dual purpose, encouraging the interns to join social sector and helping the underprivileged youth connect and explore a wonderful career opportunity.



PILOT PROJECTS

In order to make our work transparent and demonstrate its impact, we have conducted pilot programs with numerous NGOs and organizations. We aim to collaborate with these NGOs in the near future based on the reliability of our assessments and the impact we have achieved. As part of evaluating the effectiveness of our guidance and career planning, we implemented a pilot program with them, focused on career guidance for a select group of children.



MENTOR'S DESK

Mr. Rahul Limaye

Dheya Kaaryam, is a noble initiative taken by team Dheya. The simple yet thoughtful mentoring process is surely enabling rural, underprivileged and EWS youths, marching on the career paths with clarity in exploiting their potential. I am thankful to team Dheya, that I am able to contribute little in the noble initiative.

Prof. Dr. Usha Eswaran

Deriving from personal life experiences and exposure to Dheya initiatives in the upliftment of underprivileged drew me towards Kaaryam. My vision is to work with young scholars in creating awareness of the future prospects and in creating a pathway for success and happiness.

Ms. Niki Rai

I am deeply grateful for the transformative impact of Dheya's career coaching project on underprivileged students. Your guidance, mentorship, and access to resources have opened doors and instilled hope in their abilities. Their personal growth, increased confidence, and expanded career prospects are a testament to the effectiveness of this program. Thank you, Team Dheya, for being a beacon of hope and inspiration.

Mr. Gul Shivnan

We, mentors help everyone who is looking for a smooth way and a great path. It's very nice to guide some talented and bright kids and working professionals who are not wealthy from a monetary perspective but knowledge wise they are very rich.

Kaaryam is a nice initiative to make a difference in such bright individuals. I am proud to be part of the team as a Chief career mentor.

WHAT DO ORGANISATIONS HAVE TO SAY ABOUT US

Agastya International Foundation

I recently attended a Career Guidance session conducted by Dheya, and it proved to be extremely valuable for Students. Initially, Students had a limited understanding of what is career and thought that a career simply involved having a job. Career guidance sessions with Mentors helped Students to gain clarity by assessing their strengths and weaknesses through a psychometric test.

During the session, Students learned about the difference between Career Interest and Area of Interest. Previously, our career choices were influenced by the fact that there were engineers in our family, so we also considered pursuing engineering. By the career guidance session provided us with information about our specific Area of Interest. The mentors suggested various professions that aligned with our interests and abilities. According to their suggestion we have changed our goals. Thank You!

Mr. Mahesh
Program Executive,
Agastya International Foundation

NAB DELHI

The sessions were quite informative, and their way of assessment was very unique and fruitful. The mentor helped the students with their goal achievement and helped the students for backup plans. Overall, it was excellent. Yes, it will be very beneficial for the Visually Impaired students in long run. They are able to know other fields of their interest and can focus on them for their career option.

Ms. Sangeeta Joshi
Principal,
National Association for the Blind, Delhi

CWDR

The children and parents were so happy to know about the career options available. It was really morale boosting for the children and made them believe that its possible to come up in Life. They felt stranded earlier since they didn't knew what to do after 12th exams. Post the Career Guidance Session they got the impetus needed to pursue in Life.

Mrs. Rajeswari Devakumar
Resource Person,
Centre for Women Development and Research

Samvedna

I am happy to share that the training on Career guidance given by DHEYA was a wonderful experience for Samvedna. DHEYA model on career guidance shows a clear path for career growth of students. This training has also helped Samvedna in knowing the personality of team members, and this will help us to plan and strengthen our programmatic activities. This training will help us to grow in the field of career guidance and support our community education program.

Ms. Divya Parmar
Secretary, Samvedna

Thank You

MENTORS

BIG THANKS TO OUR MENTORS FOR BEING OUR PILLARS OF SUPPORT

Following mentors supported us with various activities and programs under different projects across the country, during this Quarter.

UDAAN

- ▶ Mr. Hemant Bapat
- ▶ Ms. Devyani Lapalikar
- ▶ Mr. Pramod Kelkar
- ▶ Mr. Kiran Joshi
- ▶ Mr. Manish Kumar
- ▶ Mr. Gul Shivnani

SEC

- ▶ Mr. Parag Joshi
- ▶ Mr. Vihar Bhagwat

Career Lab Kurnool

- ▶ Mr. Ramkrishna Boddu

JUNOON

- ▶ Mr. Sameer Apte
- ▶ Mr. Vallabh Chitnis
- ▶ Capt. Asha Alagappa
- ▶ Ms. Vandana Manwani
- ▶ Mr. Vinayak Patwardhan
- ▶ Mr. Mahesh Deshmukh
- ▶ Mr. Pramod Kelkar
- ▶ Ms. Wendy Dsouza
- ▶ Mr. Kishore Kulkarni
- ▶ Ms. Madhuri Krishnamurty
- ▶ Mr. Hemant Bapat

LIGHTHOUSE ES PROJECT

- ▶ Mr. Gul Shivnani
- ▶ Ms. Vandana Manwani
- ▶ Mr. Ashutosh Trivedi
- ▶ Mr. Sudarshan Phatak

Thank You

MENTORS

BIG THANKS TO OUR MENTORS FOR BEING OUR PILLARS OF SUPPORT



PILOTS

(On volunteer Basis)

- Prof.Dr.Ushaa Eswaran
(ISHA FOUNDATION & AGASTYA INTERNATIONAL FOUNDATION)
- Ms. Vidya Chandrasekharan (ISHA FOUNDATION)
- Mr. Nikhil Motlag (SPARSHA)
- Mr. Vallabh Chitnis (SPARSHA)
- Mr. Abhishek Fating (SPARSHA)
- Mr. Ramkrishna Boddu (AGASTYA INTERNATIONAL FOUNDATION)
- Mr. Vivekanand Challa (AGASTYA INTERNATIONAL FOUNDATION)
- Major. Lakshmi Narayan (E & H FOUNDATION)
- Mr. Kartik Suri (E & H FOUNDATION)
- Mr. Aniket Deshpande (OASIS INDIA)
- Ms. Saira Kale (OASIS INDIA)
- Mr. George Abraham (SWAKSHATRA)
- Mr. Prabhuram K. (CWDR & ROTARY CLUB OF AMBATTUR)



FDP

- Mr.Umesh Tatar
- Mr.Ameya Parab
- Mr. Solomon Thangaraj
- Mr. Ashutosh Trivedi
- Ms.Saira Kale
- Mr.Manish Kumar
- Mr.Parag Joshi
- Ms.Sonul Agarwal
- Ms. Wendy D'souza
- Ms. Niki Rai
- Mr. Aniket Deshpande
- Ms.Devyani Lapalika
- Mr.Nikhil Motlag

DHEYA KAARYAM

Dheya Kaaryam Pvt. Ltd. is a social initiative arm of Dheya Career Mentors (I) Pvt. Ltd., aiming to provide career guidance, mentoring, livelihood and skilling opportunities to the under privileged and rural youth using technology & psychometrics. Dheya has been involved in impacting the youth across the country by helping them understand their nature, strengths, personality, providing them career guidance and connecting them with various employment opportunities, including self-employment. Dheya is contributing to the nation building by developing an eco-system to help the youth in the world of work.

Visit

www.dheya.org

To know more



Scan to visit www.dheya.org

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